

2009 Richmond Show Winners

Show	Cannonball	Category Title	Title/Description	Agency	Client/Advertiser
Advertising	Bronze	Print, Consumer Magazine Single	Engineering, Physics, Psychology	The Martin Agency	NASCAR
	Bronze	Print, Consumer Magazine Single	Guitar	The Martin Agency	Sports Nation
	Bronze	Print, Outdoor/Transit, Campaign	"Cut your hair like a man." Poster Campaign	Barber Martin	Bubba's Barber Shop
	Bronze	Broadcast,Radio, Single >\$25k	Parking Column	The Martin Agency	GEICO
	Bronze	Broadcast,Radio, Single >\$25k	Pothole	The Martin Agency	GEICO
	Bronze	Broadcast, Consumer TV, Single, <100k	"Big Machine"	Siddall	Potomac Hospital
	Bronze	Broadcast, Consumer TV, Single, <100k	"Video Game" :30 TV	Barber Martin	Virginia Tobacco Settlement Foundation
	Bronze	Broadcast, Consumer TV, Single >100k	Christmas Commando	The Martin Agency	Walmart
	Bronze	Broadcast, Consumer TV, Single >100k	Goal	The Martin Agency	ESPN
	Bronze	Broadcast, Consumer TV, Single >100k	Good 745	The Martin Agency	Free Credit Report
	Bronze	Broadcast, Consumer TV, Single >100k	Little Fan	The Martin Agency	Walmart
	Bronze	Broadcast, Consumer TV, Single >100k	Waltons	The Martin Agency	GEICO
	Bronze	Broadcast, Consumer TV, Campaign, >\$300k	Rhetorical Question Campaign	The Martin Agency	GEICO
	Bronze	Integrated	Radio Mercury Awards ID	WORK Labs	Radio Mercury Awards
	Bronze	Public Service, Print, Single	Launch	The Martin Agency	JFK Library and Museum
	Bronze	Public Service, Print, Single	Technically It Carried Three. Millions on Board.	The Martin Agency	JFK Library and Museum
	Silver	Print, Consumer Magazine Single	Eat Off My Floors	The Martin Agency	Hoover
	Silver	Print, Consumer Magazine Single	Nature's Way	The Martin Agency	Hoover
	Silver	Print, Trade Magazine, Single	QR Ad for SIXTY	WORK Labs	WORK Labs
	Silver	Print, Trade Magazine, Campaign	"Won't Quit"; "Hasselblad"; "Previous Owner"; "New Camera Smell"	Elevation	UsedCameras.com
	Silver	Print, Direct Mail Campaign	SIXTY Magazine	BrandCenter	VCU Brandcenter
	Silver	Broadcast, Radio Single <\$25k	"Clock Radio"	Siddall	The State Fair of Virginia
	Silver	Broadcast, Consumer TV, Single, <100k	"Back in Time"	Access Advertising	Carpet Factory Outlet (Roanoke VA)
	Silver	Broadcast, Consumer TV, Single, <100k	"Butterflies"	Elevation	Lewis Ginter Botanical Garden
	Silver	Broadcast, Consumer TV, Single, <100k	"Perfect Seat"	Elevation	La Difference
	Silver	Broadcast, Consumer TV, Single >100k	Charlie Daniels	The Martin Agency	GEICO
	Silver	Broadcast, Consumer TV, Single >100k	Commentary	The Martin Agency	ESPN
	Silver	Broadcast, Consumer TV, Single >100k	Dots	The Martin Agency	X Games
	Silver	Broadcast, Consumer TV, Single >100k	Men	The Martin Agency	X Games
	Silver	Broadcast, Consumer TV, Single >100k	Modern Warfare Smack Talk	The Martin Agency	Walmart
	Silver	Public Service, Print, Single	18 Days in Quarantine	The Martin Agency	JFK Library and Museum
	Silver	Public Service, Print, Single	The World Stops to Watch one Man take a walk	The Martin Agency	JFK Library and Museum
	Gold	Print, Consumer Magazine Single	Vacuumed My Cat	The Martin Agency	Hoover
	Gold	Broadcast, Consumer TV, Single >100k	Too Tall	The Martin Agency	GEICO
	Gold	Public Service, Print, Single	For One Day in 1969	The Martin Agency	JFK Library and Museum
	Gold	Public Service, Print, Campaign	Millions, Quarantine, One Day, Walk	The Martin Agency	JFK Library and Museum
	BIS	Broadcast, Consumer TV, Single >100k	Talk Him Down	The Martin Agency	X Games

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Design	Bronze	Communication Design, Brochures, Catalogs, Company Literature, Newsletters	Elements 2009 Brochures	WORK Labs	Charles Luck Stone Center	
	Bronze	Communication Design, Logos & Trademarks	Echo Productions Logo	Flashpoint Brands	Echo Productions	
	Bronze	Communication Design, Logos & Trademarks	White Thread Logo	studioSavvy	White Thread	
	Bronze	Communication Design, Brand and Identity Stytems	Brand & Identity Development	studioSavvy	Sensi Development	
	Bronze	Promotional Design & Advertising, Posters	Decemberists	The Martin Agency	The National	
	Bronze	Promotional Design & Advertising, Posters	Rally Revvers	The Martin Agency	X Games	
	Bronze	Promotional Design & Advertising, Posters	Skater Rockets	The Martin Agency	X Games	
	Bronze	Promotional Design & Advertising, Posters	Squirrel	The Martin Agency	First Tee	
	Bronze	Public Service	Client Logo	Circle S Studo	The Richmond Forum	
	Silver	Communication Design, Brochures, Catalogs, Company Literature, Newsletters	"Mummies" Invite	WORK Labs	Richmond Rising	
	Silver	Communication Design, Logos & Trademarks	BASS Logo Redesign	WORK Labs	BASS	
	Silver	Promotional Design & Advertising, Posters	BMX Blasters	The Martin Agency	X Games	
	Silver	Promotional Design & Advertising, Posters	Heath Frisby	The Martin Agency	X Games	
	Silver	Promotional Design & Advertising, Posters	Moto Megaboom	The Martin Agency	X Games	
	Silver	Promotional Design & Advertising, Packaging	Meteor Midnight Red	WORK Labs	White Fences Vineyards	
	Gold	Promotional Design & Advertising, Posters	Jenny Jones	The Martin Agency	X Games	
	Gold	Promotional Design & Advertising, Posters	Let the Lead Fly	The Martin Agency	Wrinkle Neck Mules	
	BIS	Communication Design, Brand and Identity Stytems	Radio Mercury Awards Identity	WORK Labs	Radio Mercury Awards	
	Interactive	Bronze	Microsites, Flash	Get To Know Sun Life	The Martin Agency	Sun Life
		Bronze	Banner Advertising < 10K	Expand Your Business	Siddall	Fairfax County Economic Development Authority
Bronze		Banner Advertising >\$10K	Walmart Easter Candy	The Martin Agency	Walmart	
Bronze		Mobile	Spot Trot Music iPhone Applications	INM United	Spot Trot Music	
Bronze		Online Video, >\$50K	Talking Cats	The Martin Agency	GEICO	
Bronze		Interactive Other, Viral	Secure The Homefront	The Martin Agency	Walmart	
Silver		Complete Sites, HTML <\$20K	Website	Helium Studio	Poe Museum / Virginia Tourism Corporation	
Silver		Complete Sites, HTML >\$20K	Charles Luck Stone Center	INM United	Charles Luck Stone Center	
Silver		Complete Sites, Flash < \$20K	Meet The Patient Ambassadors	Rare Studio	Snow & Associates	
Silver		Interactive Other, Social Media	BF Goodrich Nation of GO	The Martin Agency	BF Goodrich	
Gold		Complete Sites, HTML <\$20K	GRPVA.com	Rick Whittington Consulting	Greater Richmond Partnership	
Gold		Microsites, Flash	BF Goodrich KDW Challenge	The Martin Agency	BF Goodrich	
BIS		Public Service, Complete Sites	wechoosethemoon.org	The Martin Agency	JFK Library and Museum	
Production		Bronze	Original Score, Campaign	Syke #9 "Pillow Talk TV: 30" & "Syke Radio Song: 30"	Barber Martin Advertising	VTSF (Virginia Tobacco Settlement Foundation)
	Bronze	Editorial, Single	Ange ou Demon - Uma Thurman	Park Group	Givenchy	
	Silver	Sound Design, Single	"Sleep Sale TV: 30"	Elevation	La Difference	
	Silver	Editorial, Single	Asics - Takahashi	Park Group	Asics	
	Bronze	Print, .Consumer Magazine Campaign	Offensively Orange	Brandcenter	Tang	
Student	Bronze	Print, .Consumer Magazine Campaign	Saga of Man	Brandcenter	Diamond Toothpicks	
	Bronze	Print, Outdoor/Transit, Single	Perpendicular Parking	VCU School of Mass Communications	Smart Car	
	Bronze	Print, Outdoor/Transit, Single	Travel	VCU School of Mass Communications	Smart Car	
	Bronze	Integrated	Dads	Brandcenter	Pampers	
	Silver	Print, .Consumer Magazine Campaign	Spray 'n' Wash Stainstick	Brandcenter	Spray 'n' Wash Stainstick	
	Gold	Print, Consumer Magazine Single	Lamp	Brandcenter	Terminix	
	Gold	Print, .Consumer Magazine Campaign	BBC America Magazine Ads	Brandcenter	BBC America	
	Gold	Broadcast, Consumer TV, Single, <100k	One	Brandcenter	E-Harmony	
	BIS	Integrated	The Suit of the Union	Brandcenter	Brooks Brothers	